12/2/80 A3350 - 1

December 15, 1980 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

AHAM

# AHAM PROJECTS 3.5% GAIN FOR 1981 MAJOR APPLIANCE SHIPMENTS

CHICAGO -- Major appliance unit shipments for 1981 are expected to exceed 1980 shipments by 3.5%, the Association of Home Appliance Manufacturers announced here today.

"The 1981 forecast of 31,472,000 units takes into account a number of factors," observed Guenther Baumgart, AHAM president. "Certainly we are encourged by the new, more conservative and business-oriented Administration and Congress which will hopefully result in a more efficient economic system and allow business and industry to concentrate more on productivity and innovation."

Also on the plus side are:

* such continuing sociological trends as increases in working women and single households, making the time-saving conveniences that appliances offer all the more attractive;

* a good replacement market considering the 99 million major appliances purchased in the early and mid-Sixties;

* formation of many new households by the 45 million babies of the Fifties and Sixties "baby boom," resulting in increased initial appliance purchases;

* low saturation of such appliances as dishwashers, disposers and freezers which are still not found in over half of all American homes and microwave ovens which are at less than 20% saturation;

* introduction to the market of a "new generation" of more

(more)

efficient appliances, some with improvements of as much as 40% to 50%, compared to 1972 models.

"These new appliances will become all the more desirable as utility costs rise," said Baumgart. "And the new 'Energyguide' labeling program will make consumers more aware of operating cost as an important purchasing consideration."

On the negative side, the industry anticipates a slow economic recovery next year.

"Obviously, inflation cannot be eliminated overnight," commented Baumgart. "Mortgage and interest rates will probably remain at unusually high levels, a deterrent to consumers who must buy appliances on credit and to housing starts which account for a substantial share of appliance shipments."

And the impact of the Department of Energy's final maximum energy efficiency standards for appliances is still not known. Final standards will probably not be published until late February.

"We can only hope that our intensive efforts will result in DOE publishing standards that are both 'technologically feasible' and 'economically justified' as the law requires," said Baumgart.

The association also forecasts that 1980 shipments will total 30,400,000 units, an 8% drop from 1979 actual shipments of 33,161,000.

Although the year began favorably, 1980 shipments were generally off throughout the year, reflecting the general economic decline and consistently high interest and mortgage rates.

November shipments were 8.3% behind the same month last year. Actual shipments for the year-to-date are off 9%. Microwave ovens continue to be the only exception with gains of 21.5% for the month and 29.8% for the year thus far.

# # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
November, 1980

| | November 1980 | November 1979 | % Change | Calendar Year to Date 1980 | 1979 | % Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,234.3 | 2,437.4* | - 8.3% | 28,116.6 | 30,903.2* | - 9.0% |
| ROOM AIR CONDITIONERS | 124.6 | 138.8 | -10.2 | 3,000.9 | 3,513.4 | -14.6 |
| DEHUMIDIFIERS | 1.1 | 10.0* | -89.0 | 666.2 | 654.7* | 1.8 |
| DISHWASHERS - TOTAL | 204.1 | 281.6 | -27.5 | 2,539.1 | 3,247.6 | -21.8 |
| Built-In | 173.5 | 237.3 | -26.9 | 2,184.8 | 2,786.2 | -21.6 |
| Portable | 30.7 | 44.2 | -30.5 | 354.3 | 461.3 | -23.2 |
| DISPOSERS | 256.5 | 261.6* | - 1.9 | 2,734.7 | 3,073.9* | -11.0 |
| COMPACTORS | 19.1 | 23.8* | -19.7 | 213.2 | 268.9* | -20.7 |
| REFRIGERATION - TOTAL | 445.2 | 483.1* | - 7.8 | 6,420.9 | 7,122.1* | - 9.8 |
| Refrigerators | 371.1 | 383.1 | - 3.1 | 4,828.4 | 5,364.5 | -10.0 |
| Freezers - Total | 74.1 | 100.1* | -26.0 | 1,592.5 | 1,757.6* | - 9.3 |
| Upright | 34.4 | 46.6* | -26.2 | 707.2 | 813.3* | -13.0 |
| Chest | 39.7 | 53.5* | -25.8 | 885.2 | 944.3* | - 6.3 |
| ELECTRIC RANGES - TOTAL | 208.1 | 242.4* | -14.2 | 2,345.2 | 2,787.7* | -15.9 |
| Free Standing | 164.0 | 184.2 | -11.0 | 1,833.7 | 2,081.5 | -11.9 |
| Built-In | 44.1 | 58.2* | -24.2 | 511.5 | 706.3* | -27.6 |
| MICROWAVE OVENS/RANGES*** | 381.8 | 314.2* | 21.5 | 3,214.6 | 2,476.2* | 29.8 |
| HOME LAUNDRY - TOTAL | 615.5 | 703.1 | -12.5 | 7,185.7 | 7,991.0 | -10.1 |
| Washers - Total | 331.1 | 384.3 | -13.8 | 4,247.4 | 4,467.2 | - 4.9 |
| Automatic | 325.8 | 370.4 | -12.0 | 4,133.6 | 4,493.7 | - 8.0 |
| Wringer & Other | 5.3 | 13.9 | -61.9 | 113.8 | 173.5 | -34.4 |
| Dryers - Total | 284.4 | 318.8 | -10.8 | 2,938.2 | 3,323.8 | -11.6 |
| Electric | 223.5 | 245.7 | - 9.0 | 2,310.2 | 2,604.4 | -11.3 |
| Gas | 60.9 | 73.1 | -16.7 | 628.0 | 719.3 | -12.7 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

MAJOR APPLIANCE FORECAST
FACTORY UNIT SHIPMENTS
(Domestic & Export)

| | 1979 Actual | 1980 Estimate | 1981 Forecast | % Change 1980 - 1981 |
|---|---|---|---|---|
| ROOM AIR CONDITIONERS | 3,748,700 | 3,300,000 | 3,332,000 | + 1.0% |
| DEHUMIDIFIERS | 684,700 | 700,000 | 700,000 | - |
| DISHWASHERS | 3,487,900 | 2,850,000 | 2,984,000 | + 4.7% |
| DISPOSERS | 3,316,900 | 2,900,000 | 2,997,000 | + 3.3% |
| COMPACTORS | 293,200 | 250,000 | 258,000 | + 3.2% |
| REFRIGERATORS | 5,701,000 | 5,150,000 | 5,200,000 | + 1.0% |
| FREEZERS | 1,858,400 | 1,750,000 | 1,750,000 | - |
| ELECTRIC RANGES | 2,999,700 | 2,550,000 | 2,658,000 | + 4.2% |
| MICROWAVE OVENS/RANGES# | 2,806,600 | 3,400,000 | 3,844,000 | +13.1% |
| CLOTHES WASHERS | 4,965,000 | 4,500,000 | 4,604,000 | + 2.3% |
| CLOTHES DRYERS | 3,551,400 | 3,150,000 | 3,245,000 | + 3.0% |
| TOTAL | 33,161,600 | 30,400,000 | 31,472,000 | + 3.5% |

# Includes U.S.-produced and imported microwave ovens and microwave ovens/ranges.

NOTE: Figures may not add due to rounding and overlapping product categories.

A3350-1

January 16, 1981

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

AHAM

# 1980 MAJOR APPLIANCE SHIPMENTS 8.8% BEHIND 1979, DECEMBER SHIPMENTS FALL 5.6%

CHICAGO -- Total major appliance factory unit shipments of 30,258,600 in 1980 were 8.8% behind 1979 shipments, according to a year-end report released today by the Association of Home Appliance Manufacturers (AHAM). December shipments of 2,131,400 units were down 5.6% and fourth quarter shipments down 5.3%, compared to the same periods last year.

Microwave oven shipments were the major exception. Shipments for the year increased 28.5% over 1979 with a 16.6% increase for December and 17.7% for the last quarter, compared to a year ago.

Laundry products also ended the year on a positive note with a 3% increase for December (1.5% for clothes washers and 4.8% for dryers).

Throughout the year shipments were uneven. With the exception of January and February, monthly and quarterly shipments in 1980 were lower than 1979 periods. The most significant decreases were in the second quarter followed by gradual improvements through to the end of the year. AHAM attributed the continuing low shipment levels to the depressed economy, high inflation, very tight credit and the significant rise in interest rates with resulting decreases in housing starts.

All other appliances continued below 1979 levels in December including dishwashers, down 17.4%; electric ranges, down 12.7%; refrigerators, down 12.2%; freezers, down 11.8%; and room air conditioners, down 13.9%.

The most significant decreases for the year were 21.5% for dishwashers and 15.7% for electric ranges. Both of these appliances are frequently included in new homes.

# # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic plus Exports)
December, 1980

| | December 1980 | December 1979 | % Change | Calendar Year to Date 1980 | 1979 | % Change | Calendar Quarter 1980 | 1979 | % Change |
|---|---|---|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,131.4 | 2,258.4* | - 5.6% | 30,258.6 | 33,161.6* | - 8.8% | 7,250.5 | 7,657.2* | - 5.3% |
| ROOM AIR CONDITIONERS | 202.6 | 235.3 | -13.9 | 3,203.5 | 3,748.7 | -14.5 | 417.2 | 467.9 | -10.8 |
| DEHUMIDIFIERS | 7.2 | 30.0* | -76.0 | 673.3 | 684.7* | - 1.2 | 6.1 | 43.1* | -85.9 |
| DISHWASHERS - TOTAL | 198.5 | 240.3 | -17.4 | 2,737.6 | 3,487.9 | -21.5 | 699.6 | 878.3 | -20.4 |
| Built-In | 169.1 | 197.8 | -14.5 | 2,353.9 | 2,984.0 | -21.1 | 595.5 | 734.7 | -19.0 |
| Portable | 29.4 | 42.5 | -30.8 | 383.8 | 503.9 | -23.8 | 104.0 | 143.6 | -27.6 |
| DISPOSERS | 223.2 | 243.0* | - 8.2 | 2,960.4 | 3,316.9* | -10.8 | 822.6 | 815.1* | 0.9 |
| COMPACTORS | 21.8 | 24.4* | -10.7 | 235.2 | 293.2* | -19.8 | 67.3 | 80.7* | -16.6 |
| REFRIGERATION - TOTAL | 384.1 | 437.2* | -12.2 | 6,805.0 | 7,559.4* | -10.0 | 1,471.4 | 1,589.5* | - 7.4 |
| Refrigerators | 295.3 | 336.5 | -12.2 | 5,123.7 | 5,701.0 | -10.1 | 1,185.1 | 1,237.3 | - 4.2 |
| Freezers - Total | 88.8 | 100.7* | -11.8 | 1,681.3 | 1,858.4* | - 9.5 | 286.3 | 352.2* | -18.7 |
| Upright | 41.0 | 44.4* | - 7.7 | 748.3 | 857.7* | -12.8 | 136.9 | 165.8* | -17.4 |
| Chest | 47.8 | 56.4* | -15.3 | 933.0 | 1,000.7* | - 6.8 | 149.4 | 186.4* | -19.9 |
| ELECTRIC RANGES - TOTAL | 185.1 | 212.0* | -12.7 | 2,530.2 | 2,999.7* | -15.7 | 650.4 | 728.8* | -10.8 |
| Free Standing | 141.8 | 162.6 | -12.8 | 1,975.5 | 2,244.1 | -12.0 | 513.1 | 557.0 | - 7.9 |
| Built-In | 43.3 | 49.4* | -12.4 | 554.7 | 755.6* | -26.6 | 137.3 | 171.8* | -20.1 |
| MICROWAVE OVENS/RANGES*** | 385.1 | 330.4 | 16.6 | 3,607.7 | 2,806.6 | 28.5 | 1,220.4 | 1,036.5 | 17.7 |
| HOME LAUNDRY - TOTAL | 540.9 | 525.4 | 3.0 | 7,726.6 | 8,516.4 | - 9.3 | 1,957.4 | 2,082.3 | - 6.0 |
| Washers - Total | 302.4 | 297.8 | 1.5 | 4,549.8 | 4,965.0 | - 8.4 | 1,101.8 | 1,162.1 | - 5.2 |
| Automatic | 292.0 | 284.9 | 2.5 | 4,425.6 | 4,778.6 | - 7.4 | 1,077.5 | 1,120.5 | - 3.8 |
| Wringer & Other | 10.4 | 12.9 | -19.4 | 124.2 | 186.4 | -33.4 | 24.3 | 41.6 | -41.6 |
| Dryers - Total | 238.5 | 227.6 | 4.8 | 3,176.8 | 3,551.4 | -10.6 | 855.6 | 920.2 | - 7.0 |
| Electric | 184.2 | 178.9 | 3.0 | 2,494.4 | 2,783.4 | -10.4 | 666.6 | 714.2 | - 6.7 |
| Gas | 54.3 | 48.7 | 11.5 | 682.4 | 768.0 | -11.2 | 189.0 | 206.0 | - 8.3 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

# 1980 MAJOR APPLIANCE UNIT SHIPMENTS -- "YEAR IN REVIEW"

| First Quarter | % Change from 1979 |
|---|---|
| January | +10.3% |
| February | + 3.8% |
| March | -13.4% |
| | - 1.1% |
| **Second Quarter** | |
| April | - 9.0% |
| May | -33.3% |
| June | -15.7% |
| | -20.1% |
| **Third Quarter** | |
| July | - 2.0% |
| August | -11.4% |
| September | - 8.3% |
| | - 7.2% |
| **Fourth Quarter** | |
| October | - 2.7% |
| November | - 8.2% |
| December | - 5.6% |
| | - 5.3% |
| **Calendar Year** | - 8.8% |

February 16, 1981 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
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FEDERAL RELATIONS: 1901 L STREET, N. W.
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# JANUARY MAJOR APPLIANCE FACTORY UNIT SHIPMENTS DOWN 6.3%

CHICAGO -- January factory unit shipments of major appliances totaled 2,565,700 -- a 6.3% decline from the same month last year, the Association of Home Appliance Manufacturers reported here today.

"While most product categories showed significant decreases," observed Guenther Baumgart, AHAM president, "it should be noted that these shipments are being compared to January, 1980 when shipments of many products reached all-time highs for the month and total shipments were just slightly below the 1973 record month."

Microwave oven shipments increased 54.5%, continuing the favorable trend established last year. Room air conditioners were also up -- 11.2%.

Other product category shipments were down including refrigerators (12.0%), freezers (30.1%), electric ranges (16.2%), clothes washers (14.9%) and clothes dryers (16.9%).

# # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
January, 1981

| | January 1981 | January 1980 | % Change |
|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,565.7 | 2,736.7* | - 6.3% |
| ROOM AIR CONDITIONERS | 225.7 | 202.9* | 11.2 |
| DEHUMIDIFIERS | 26.4 | 45.1* | -41.5 |
| DISHWASHERS - TOTAL | 241.6 | 264.9 | - 8.8 |
| Built-In | 207.7 | 224.5 | - 7.5 |
| Portable | 33.9 | 40.4 | -16.1 |
| DISPOSERS | 280.4 | 289.8* | - 3.2 |
| COMPACTORS | 15.9 | 23.5* | -32.3 |
| REFRIGERATION - TOTAL | 499.4 | 594.4* | -16.0 |
| Refrigerators | 408.4 | 464.3* | -12.0 |
| Freezers - Total | 91.0 | 130.1* | -30.1 |
| Upright | 39.5 | 60.5* | -34.7 |
| Chest | 51.4 | 69.6* | -26.2 |
| ELECTRIC RANGES - TOTAL | 218.5 | 260.7* | -16.2 |
| Free Standing | 171.4 | 195.5* | -12.3 |
| Built-In | 47.1 | 65.2* | -27.8 |
| MICROWAVE OVENS/RANGES*** | 372.3 | 241.0* | 54.5 |
| HOME LAUNDRY - TOTAL | 704.6 | 836.3* | -15.8 |
| Washers - Total | 407.6 | 479.0* | -14.9 |
| Automatic | 395.7 | 469.5 | -15.7 |
| Wringer & Other | 11.9 | 9.5* | 25.3 |
| Dryers - Total | 296.9 | 357.2* | -16.9 |
| Electric | 228.0 | 281.1* | -18.9 |
| Gas | 68.9 | 76.1 | - 9.5 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A3350-1 B

March 13, 1981

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
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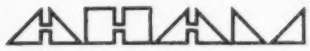

# FEBRUARY MAJOR APPLIANCE SHIPMENTS OFF 2.6%, SECOND HIGHEST SINCE 1974

CHICAGO -- February major appliance shipments totalled 2,530,800 units, the Association of Home Appliance Manufacturers (AHAM) reported here today -- 2.6% behind the same month last year. With the exception of 1980, this year's February shipments were the highest since 1974 when the month's shipments totalled 2,638,000.

Room air conditioner shipments were 7.2% ahead of last year. The 370,100 units shipped were also the highest for the month since 1974.

Microwave oven shipments continued to gain significantly with a 50.3% increase over February 1980.

Other major categories declined -- dishwashers were down 18.2%; refrigerators -- 2.8%; freezers -- 10.0%; electric ranges -- 8.6%; clothes washers -- 2.2%; and clothes dryers -- 12.4%.

"While February shipments of most products were lower than February of 1980, the margin of decline has narrowed considerably, compared to January," observed AHAM Vice President Marketing and Economics Paul Roman.

# # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
February, 1981

| | February 1981 | February 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,530.8 | 2,597.5* | - 2.6% | 5,087.0 | 5,334.1* | - 4.6% |
| ROOM AIR CONDITIONERS | 370.1 | 345.4* | 7.2 | 595.7 | 548.4* | 8.6 |
| DEHUMIDIFIERS | 61.6 | 108.3* | -43.1 | 90.1 | 153.4* | -41.3 |
| DISHWASHERS - TOTAL | 204.9 | 250.4 | -18.2 | 446.4 | 515.3 | -13.4 |
| Built-In | 177.3 | 212.1 | -16.4 | 385.0 | 436.6 | -11.8 |
| Portable | 27.6 | 38.4 | -28.1 | 61.5 | 78.8 | -22.0 |
| DISPOSERS | 274.5 | 285.8* | - 4.0 | 555.7 | 575.6* | - 3.5 |
| COMPACTORS | 16.8 | 25.1* | -33.1 | 32.7 | 48.6* | -32.7 |
| REFRIGERATION - TOTAL | 485.8 | 509.8* | - 4.7 | 985.2 | 1,104.3* | -10.8 |
| Refrigerators | 364.3 | 374.9* | - 2.8 | 772.7 | 839.1* | - 7.9 |
| Freezers - Total | 121.5 | 135.0* | -10.0 | 212.5 | 265.1* | -19.8 |
| Upright | 51.9 | 62.4* | -16.8 | 91.4 | 123.0* | -25.7 |
| Chest | 69.7 | 72.6* | - 4.0 | 121.1 | 142.2* | -14.8 |
| ELECTRIC RANGES - TOTAL | 197.6 | 216.1* | - 8.6 | 416.1 | 476.8* | -12.7 |
| Free Standing | 154.7 | 163.8* | - 5.6 | 326.0 | 359.3* | - 9.3 |
| Built-In | 42.9 | 52.3* | -18.0 | 90.0 | 117.5* | -23.4 |
| MICROWAVE OVENS/RANGES*** | 332.9 | 221.5* | 50.3 | 692.6 | 462.5* | 49.8 |
| HOME LAUNDRY - TOTAL | 609.0 | 651.5* | - 6.5 | 1,313.5 | 1,487.7* | -11.7 |
| Washers - Total | 365.2 | 373.3* | - 2.2 | 772.9 | 852.4* | - 9.3 |
| Automatic | 358.2 | 364.5 | - 1.7 | 753.9 | 834.0 | - 9.6 |
| Wringer & Other | 7.1 | 8.9* | -20.2 | 19.0 | 18.4* | 3.3 |
| Dryers - Total | 243.7 | 278.1 | -12.4 | 540.7 | 635.4* | -14.9 |
| Electric | 191.4 | 219.2 | -12.7 | 419.4 | 500.3* | -16.2 |
| Gas | 52.4 | 58.9 | -11.0 | 121.3 | 135.0 | -10.1 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave oven/ranges

April 16, 1981 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
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AHAM

# MONTHLY SHIPMENTS AT HIGHEST LEVEL IN 22 MONTHS, 4.5% GAIN POSTED FOR MARCH

CHICAGO -- Manufacturers shipped more major appliances in March than any month since May 1979, the Association of Home Appliance Manufacturers (AHAM) reported here today.

The total of 2,974,900 units was up 4.5% from March last year, although total shipments for the first quarter declined by 1.4%.

It was the best March and first quarter in two years for room air conditioners which increased 42.8% for the month and 23.8% for the quarter. Monthly and quarterly shipments for microwave ovens and disposers also set new records.

"In view of the very strong first quarter in 1980 which was followed by a very weak second quarter, the modest decline in shipments this year is an encouraging sign in terms of realizing the forecasted 3.5% gain for 1981," observed Paul Roman, AHAM vice president for marketing and economics. "We are entering a period where we will be comparing shipments to last year's very poor performance."

March shipments in other product categories were down from 1980 levels. Refrigerators declined 2.2%, washers 3.3%, freezers 6.3%, dryers 8.1%, electric ranges 8.5% and dishwashers 17.6%.

# # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
March, 1981

| | March 1981 | March 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,974.9 | 2,846.5* | 4.5% | 8,069.3 | 8,180.6* | - 1.4% |
| ROOM AIR CONDITIONERS | 623.3 | 436.5* | 42.8 | 1,219.0 | 984.9* | 23.8 |
| DEHUMIDIFIERS | 88.6 | 90.1* | - 1.7 | 179.2 | 243.4* | -26.4 |
| DISHWASHERS - TOTAL | 228.4 | 277.1 | -17.6 | 674.9 | 792.4 | -14.8 |
| Built-In | 201.5 | 238.0 | -15.3 | 586.4 | 674.6 | -13.1 |
| Portable | 27.0 | 39.1 | -30.9 | 88.5 | 117.8 | -24.9 |
| DISPOSERS | 317.2 | 293.9* | 7.9 | 879.7 | 869.5* | 1.2 |
| COMPACTORS | 15.9 | 21.0* | -24.3 | 48.5 | 69.6* | -30.3 |
| REFRIGERATION - TOTAL | 566.7 | 585.9* | - 3.3 | 1,551.8 | 1,690.2* | - 8.2 |
| Refrigerators | 424.4 | 434.0* | - 2.2 | 1,197.1 | 1,273.2* | - 6.0 |
| Freezers - Total | 142.3 | 151.8* | - 6.3 | 354.8 | 417.0* | -14.9 |
| Upright | 68.4 | 68.3* | .1 | 159.8 | 191.3* | -16.5 |
| Chest | 73.9 | 83.6* | -11.6 | 195.0 | 225.7* | -13.6 |
| ELECTRIC RANGES - TOTAL | 196.6 | 214.9* | - 8.5 | 612.7 | 691.7* | -11.4 |
| Free Standing | 154.6 | 166.8* | - 7.3 | 480.6 | 526.0* | - 8.6 |
| Built-In | 42.0 | 48.2* | -12.9 | 132.0 | 165.7* | -20.3 |
| MICROWAVE OVENS/RANGES*** | 291.4 | 241.5 | 20.7 | 984.0 | 704.1 | 39.8 |
| HOME LAUNDRY - TOTAL | 667.6 | 704.4* | - 5.2 | 1,981.2 | 2,192.2* | - 9.6 |
| Washers - Total | 407.5 | 421.5* | - 3.3 | 1,180.4 | 1,273.9* | - 7.3 |
| Automatic | 399.5 | 404.3* | - .1 | 1,153.3 | 1,238.3* | - 6.9 |
| Wringer & Other | 8.0 | 17.2* | -53.5 | 27.0 | 35.6* | -24.2 |
| Dryers - Total | 260.1 | 282.9* | - 8.1 | 800.8 | 918.3* | -12.8 |
| Electric | 206.1 | 224.1* | - 8.0 | 625.5 | 724.4* | -13.7 |
| Gas | 54.0 | 58.8 | - 8.2 | 175.3 | 193.9 | - 9.6 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave oven/ranges

May 19, 1981 5/20/81 A 3350-1 U FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

AHAM

# APRIL MAJOR APPLIANCE SHIPMENTS

## UP 15% FROM LAST YEAR

CHICAGO -- Appliance manufacturers today reported that major appliance shipments were at a three-year high for April, with an increase of 15% over April, 1980.

According to the Association of Home Appliance Manufacturers (AHAM), the total of 2,982,000 units included gains in practically every product category.

Shipments of room air conditioners outpaced April, 1980 by 44.8%, showing a bigger gain than that for microwave ovens which were up 28.1%. Sizable increases were also reported for freezers (10.2%), refrigerators (7.7%), ranges (4.7%) and dishwashers (3.6%). Dryers were up 1.6%, while washers posted only a small decline of 1.5%.

"The April increase coupled with the fact that year-to-date shipments are up 2.6% over 1980 is encouraging," said Guenther Baumgart, AHAM President. "Based on such performance, we are confident that we will meet, and may even surpass, the 3.5% gain forecast for 1981."

# # # # # # # # # # # # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
April 1981

| | April 1981 | April 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,982.0 | 2,595.1* | +14.9% | 11,054.5 | 10,775.7* | + 2.6% |
| ROOM AIR CONDITIONERS | 602.6 | 416.1 | +44.8 | 1,821.6 | 1,401.0* | +30.0 |
| DEHUMIDIFIERS | 94.9 | 83.6* | +13.5 | 276.0 | 327.0* | -15.6 |
| DISHWASHERS - TOTAL | 240.2 | 231.9 | + 3.6 | 915.1 | 1,024.4 | -10.7 |
| Built-In | 212.5 | 198.6 | + 7.0 | 798.9 | 873.2 | - 8.5 |
| Portable | 27.7 | 33.3 | -16.8 | 116.2 | 151.1 | -23.1 |
| DISPOSERS | 308.8 | 248.3* | +24.4 | 1,190.3 | 1,117.8* | + 6.5 |
| COMPACTORS | 15.8 | 16.3* | - 3.1 | 64.3 | 85.9* | -25.1 |
| REFRIGERATION - TOTAL | 581.3 | 536.7* | + 8.3 | 2,132.6 | 2,226.9* | - 4.2 |
| Refrigerators | 440.1 | 408.6 | + 7.7 | 1,637.2 | 1,681.8* | - 2.7 |
| Freezers - Total | 141.2 | 128.1* | +10.2 | 495.5 | 545.0* | - 9.1 |
| Upright | 64.3 | 48.5* | +32.6 | 224.1 | 239.7* | - 6.5 |
| Chest | 77.0 | 79.6* | - 3.3 | 271.4 | 305.3* | -11.1 |
| ELECTRIC RANGES - TOTAL | 220.5 | 210.6* | + 4.7 | 833.1 | 902.4* | - 7.7 |
| Free-Standing | 170.7 | 164.9 | + 3.5 | 651.4 | 690.9* | - 5.7 |
| Built-In | 49.7 | 45.7* | + 8.8 | 181.8 | 211.4* | -14.0 |
| MICROWAVE OVENS/RANGES*** | 328.0 | 256.1 | +28.1 | 1,312.1 | 960.2 | +36.6 |
| HOME LAUNDRY - TOTAL | 612.8 | 614.7 | - .3 | 2,594.0 | 2,806.8 | - 7.6 |
| Washers - Total | 368.1 | 373.8 | - 1.5 | 1,548.5 | 1,647.7 | - 6.0 |
| Automatic | 361.5 | 361.2 | + .1 | 1,514.8 | 1,599.5 | - 5.3 |
| Wringer & Other | 6.7 | 12.7 | -47.2 | 33.7 | 48.3 | -30.2 |
| Dryers - Total | 244.7 | 240.8 | + 1.6 | 1,045.5 | 1,159.1 | - 9.8 |
| Electric | 191.6 | 189.2 | + 1.3 | 817.1 | 913.6 | -10.6 |
| Gas | 53.1 | 51.6 | + 2.9 | 228.4 | 245.5 | - 7.0 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

June 16, 1981 6/19/81 A3350-1 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

AHAM

# MONTHLY SHIPMENTS SHOW GAIN FOR THIRD STRAIGHT MONTH, UP 16% OVER MAY, 1980

CHICAGO -- Last month's major appliance shipments of 2,612,700 units topped May, 1980 by 16%, showing a gain over last year for the third straight month this year, according to figures released here today by the Association of Home Appliance Manufacturers (AHAM).

Year-to-date shipments improved 5% over the same period in 1980. Room air conditioners and microwave ovens continued strong with shipments up over May, 1980 by 38.5% and 40% respectively. Shipment gains were also posted for disposers (54.8%), compactors (31.3%), dishwashers (14.3%), dryers (12.1%), washers (9.2%) and refrigerators (4.3%). Ranges were off 2.8% and freezers 6%.

# # # # # # # # # # # # # # # # # # # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
May 1981

| | May 1981 | May 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,612.7 | 2,240.8* | +16.6% | 13,663.6 | 13,016.6* | + 5.0% |
| ROOM AIR CONDITIONERS | 477.2 | 344.5 | +38.5 | 2,288.4 | 1,745.5 | +31.1 |
| DEHUMIDIFIERS | 72.4 | 101.4* | -28.6 | 348.9 | 428.4* | -18.6 |
| DISHWASHERS - TOTAL | 191.8 | 167.8 | +14.3 | 1,106.9 | 1,192.2 | - 7.2 |
| Built-In | 173.2 | 146.2 | +18.5 | 972.1 | 1,019.5 | - 4.6 |
| Portable | 18.6 | 21.6 | -13.9 | 134.8 | 172.7 | -21.9 |
| DISPOSERS | 252.9 | 163.4* | +54.8 | 1,445.4 | 1,281.2* | +12.8 |
| COMPACTORS | 16.8 | 12.8* | +31.3 | 80.5 | 98.7* | -18.4 |
| REFRIGERATION - TOTAL | 570.0 | 546.5* | + 4.3 | 2,702.6 | 2,773.4* | - 2.6 |
| Refrigerators | 428.5 | 396.0 | + 8.2 | 2,065.7 | 2,077.8 | - 0.6 |
| Freezers - Total | 141.5 | 150.6* | - 6.0 | 636.9 | 695.6* | - 8.4 |
| Upright | 62.8 | 65.0* | - 3.4 | 286.9 | 304.8* | - 5.9 |
| Chest | 78.6 | 85.5* | - 8.1 | 350.0 | 390.8* | -10.4 |
| ELECTRIC RANGES - TOTAL | 193.0 | 198.5* | - 2.8 | 1,030.7 | 1,100.9* | - 6.4 |
| Free-Standing | 151.2 | 159.1 | - 5.0 | 803.0 | 850.0 | - 5.5 |
| Built-In | 41.8 | 39.5* | + 5.8 | 227.7 | 250.9* | - 9.2 |
| MICROWAVE OVENS/RANGES*** | 292.5 | 209.0* | +40.0 | 1,604.5 | 1,169.2* | +37.2 |
| HOME LAUNDRY - TOTAL | 567.2 | 514.1 | +10.3 | 3,161.2 | 3,321.0 | - 4.8 |
| Washers - Total | 346.5 | 317.3 | + 9.2 | 1,895.0 | 1,965.1 | - 3.6 |
| Automatic | 339.2 | 308.7 | + 9.9 | 1,854.0 | 1,908.1 | - 2.8 |
| Wringer & Other | 7.3 | 8.7 | -16.1 | 41.0 | 56.9 | -27.9 |
| Dryers - Total | 220.6 | 196.8 | +12.1 | 1,266.1 | 1,355.9 | - 6.6 |
| Electric | 174.1 | 155.5 | +12.0 | 991.1 | 1,069.1 | - 7.3 |
| Gas | 46.6 | 41.3 | +12.8 | 275.0 | 286.8 | - 4.1 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

A 3350-1 U
7/21/81

# MAJOR APPLIANCE SHIPMENTS

# UP 29% FROM LAST YEAR

CHICAGO -- Appliance manufacturers shipped 3.1 million major appliances in June, a three-year high for the month and an increase of 29% over June, 1980.

According to the Association of Home Appliance Manufacturers (AHAM), the total 3,136,000 units included gains in practically every category.

Room air conditioners increased 106.7% over June, 1980. Gains were also registered for built-in dishwashers (18.2%), disposers (18.1%), refrigerators (19.8%), freezers (7.8%), electric ranges (14.1%), microwave ovens (27%), clothes washers (18.1%) and clothes dryers (25.8%).

The June increase was the largest monthly increase of the year and capped a quarter in which substantial increases were registered each month.

Second quarter shipments of 8,860,000 units increased 20.6% over 1980. First half shipments of 16,827,000 increased 9% over a year ago.

Room air conditioners and microwave ovens continued to pace shipment increases with first half gains over last year of 42.9% and 35.4%, respectively.

# # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic plus Export)
June, 1981

| | June 1981 | June 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change | Calendar Quarter 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 3,136.0 | 2,425.3* | + 29.3% | 16,827.1 | 15,441.8* | + 9.0% | 8,760.3 | 7,261.2* | +20.6% |
| ROOM AIR CONDITIONERS | 653.1 | 315.9* | +106.7 | 2,946.7 | 2,061.4* | +42.9 | 1,738.0 | 1,076.5* | +61.4 |
| DEHUMIDIFIERS | 95.8 | 95.6* | + .2 | 444.9 | 524.0* | -15.1 | 263.7 | 280.6* | - 6.0 |
| DISHWASHERS - TOTAL | 220.1 | 188.5 | + 16.8 | 1,327.0 | 1,380.7 | - 3.9 | 652.1 | 588.2 | +10.9 |
| Built-In | 198.5 | 167.9 | + 18.2 | 1,170.6 | 1,187.4 | - 1.4 | 584.1 | 512.8 | +13.9 |
| Portable | 21.6 | 20.6 | + 4.9 | 156.4 | 193.3 | -19.1 | 68.0 | 75.5 | - 9.9 |
| DISPOSERS | 229.5 | 194.3* | + 18.1 | 1,675.6 | 1,475.5* | +13.6 | 794.1 | 606.0* | +31.0 |
| COMPACTORS | 16.3 | 17.4* | - 6.3 | 96.8 | 116.1* | -16.6 | 48.3 | 46.4* | + 4.1 |
| REFRIGERATION - TOTAL | 748.9 | 644.3* | + 16.2 | 3,452.8 | 3,417.7* | + 1.0 | 1,901.5 | 1,727.6* | +10.1 |
| Refrigerators | 542.4 | 452.7 | + 19.8 | 2,608.1 | 2,530.5 | + 3.1 | 1,411.0 | 1,257.3 | +12.2 |
| Freezers - Total | 206.5 | 191.6* | + 7.8 | 844.7 | 887.2* | - 4.8 | 490.5 | 470.2* | + 4.3 |
| Upright | 89.5 | 77.9* | + 14.9 | 376.4 | 382.6* | - 1.6 | 216.6 | 191.4* | +13.2 |
| Chest | 117.0 | 113.7* | + 2.9 | 468.3 | 504.6* | - 7.2 | 273.9 | 278.9* | - 1.8 |
| ELECTRIC RANGES - TOTAL | 219.3 | 192.2* | + 14.1 | 1,250.7 | 1,293.0* | - 3.3 | 633.4 | 601.3* | + 5.3 |
| Free Standing | 169.7 | 148.9 | + 14.0 | 972.8 | 998.9 | - 2.6 | 491.7 | 472.8 | + 4.0 |
| Built-In | 49.6 | 43.3* | + 14.5 | 277.9 | 294.2* | - 5.5 | 141.7 | 128.5* | +10.3 |
| MICROWAVE OVENS/RANGES*** | 323.7 | 254.8 | + 27.0 | 1,928.2 | 1,424.1 | +35.4 | 944.2 | 720.0 | +31.1 |
| HOME LAUNDRY - TOTAL | 648.7 | 536.5 | + 20.9 | 3,829.2 | 3,857.5 | - .7 | 1,848.2 | 1,665.3 | +11.0 |
| Washers - Total | 401.8 | 340.2 | + 18.1 | 2,309.5 | 2,305.3 | + .2 | 1,129.2 | 1,031.4 | + 9.5 |
| Automatic | 394.0 | 322.4 | + 22.2 | 2,260.7 | 2,230.5 | + 1.4 | 1,107.4 | 992.2 | +11.6 |
| Wringer & Other | 7.8 | 17.8 | - 56.2 | 48.8 | 74.7 | -34.7 | 21.8 | 39.1 | -44.4 |
| Dryers - Total | 246.9 | 196.3 | + 25.8 | 1,519.7 | 1,552.2 | - 2.1 | 719.0 | 633.9 | +13.4 |
| Electric | 196.7 | 155.8 | + 26.3 | 1,193.5 | 1,225.0 | - 2.6 | 568.1 | 500.6 | +13.5 |
| Gas | 50.2 | 40.5 | + 24.0 | 326.2 | 327.3 | - .3 | 150.9 | 133.4 | +13.1 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A 3350 - 1

August 19, 1981

FOR IMMEDIATE RELEASE

8/24/81

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

# JULY MAJOR APPLIANCE SHIPMENTS DOWN 1%, MOST PRODUCT CATEGORIES SHOW INCREASES

CHICAGO - July factory unit shipments of 2,682,800 major home appliances dropped 1% from last year, according to a report released today by the Association of Home Appliance Manufacturers (AHAM).

Shipment gains in most major product categories during the month were offset by a decline in room air conditioner shipments.

Freezer shipments were 24.9% over July, 1980; microwave ovens, up 36.3%; automatic washers, up 9.8%; clothes dryers, up 7.1%; electric ranges, up 5.7%; refrigerators, up 7.1%; and dishwashers, up 3.0%. Room air conditioner shipments declined 50%.

Total shipments for the first seven months of 1981 were 7.5% ahead of last year.

The decline in July shipments of room air conditioners simply reflects comparison with a very high July in 1980 of 566,000 units, combined with current distributor and dealer concerns over the high costs of maintaining inventories, according to Paul Roman, AHAM's vice president marketing and economics. The 1981 season was most favorable with room air conditioner shipment increases ranging from 40% to 100% from March through June, compared to the same months last year, Roman said. Retailers have reported excellent sales this summer, but many wish to end the summer selling season with small inventories, he added. Year-to-date room air conditioner shipments are 23% ahead of 1980.

# # # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
July, 1981

| | July 1981 | July 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,682.8 | 2,711.1* | - 1.0% | 19,511.4 | 18,152.9* | + 7.5% |
| ROOM AIR CONDITIONERS | 283.4 | 566.4 | -50.0 | 3,230.0 | 2,627.8 | +22.9 |
| DEHUMIDIFIERS | 68.3 | 84.0* | -18.7 | 513.3 | 607.9* | -15.6 |
| DISHWASHERS - TOTAL | 190.1 | 184.5 | + 3.0 | 1,517.1 | 1,565.2 | - 3.1 |
| Built-In | 170.5 | 161.8 | + 5.4 | 1,341.0 | 1,349.2 | - 0.6 |
| Portable | 19.7 | 22.7 | -13.2 | 176.1 | 216.0 | -18.5 |
| DISPOSERS | 236.8 | 199.6* | +18.6 | 1,913.2 | 1,675.1* | +14.2 |
| COMPACTORS | 17.4 | 15.1* | +15.2 | 114.2 | 131.2* | -13.0 |
| REFRIGERATION - TOTAL | 738.6 | 659.2* | +12.0 | 4,192.0 | 4,076.9* | + 2.8 |
| Refrigerators | 511.4 | 477.3 | + 7.1 | 3,119.5 | 3,007.8 | + 3.7 |
| Freezers - Total | 227.2 | 181.9* | +24.9 | 1,072.5 | 1,069.1* | + 0.3 |
| Upright | 89.5 | 76.5* | +17.0 | 465.9 | 459.1* | + 1.5 |
| Chest | 137.7 | 105.4 | +30.6 | 606.6 | 610.0* | - 0.6 |
| ELECTRIC RANGES - TOTAL | 199.9 | 189.1* | + 5.7 | 1,450.6 | 1,482.2* | - 2.1 |
| Free Standing | 160.8 | 146.6* | + 9.7 | 1,133.5 | 1,145.5* | - 1.0 |
| Built-In | 39.2 | 42.5* | - 7.8 | 317.1 | 336.7* | - 5.8 |
| MICROWAVE OVENS/RANGES*** | 349.4 | 256.3 | +36.3 | 2,277.6 | 1,680.3 | +35.5 |
| HOME LAUNDRY - TOTAL | 619.4 | 572.3 | + 8.2 | 4,448.6 | 4,429.8 | + 0.4 |
| Washers - Total | 376.1 | 345.1 | + 9.0 | 2,685.6 | 2,650.4 | + 1.3 |
| Automatic | 369.0 | 336.2 | + 9.8 | 2,629.7 | 2,566.8 | + 2.5 |
| Wringer & Other | 7.1 | 8.9 | -20.2 | 55.9 | 83.6 | -33.1 |
| Dryers - Total | 243.3 | 227.2 | + 7.1 | 1,763.0 | 1,779.4 | - 0.9 |
| Electric | 193.2 | 181.3 | + 6.6 | 1,386.8 | 1,406.3 | - 1.4 |
| Gas | 50.0 | 45.9 | + 8.9 | 376.3 | 373.2 | + 0.8 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

September 18, 1981

FOR IMMEDIATE RELEASE

A 3350-1

9/21/81

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
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FEDERAL RELATIONS: 1901 L STREET, N. W.
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AHAM

# AUGUST MAJOR APPLIANCE SHIPMENTS UP 2%, 6.8% AHEAD FOR YEAR

CHICAGO -- August major appliance factory shipments of 2,435,900 units were 2% ahead of the same month last year, reported the Association of Home Appliance Manufacturers (AHAM). Shipments for the year-to-date totalled 21,946,500, up 6.8% over 1980.

Disposer shipments were up 25.8%. Microwave ovens were up 21.3% for the month, continuing a trend of significant gains. An 11.5% gain was reported for dishwashers.

# # # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
August, 1981

| | August 1981 | August 1980 | % Change | Calendar Year to Date 1981 | 1980 | Change |
|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES** | 2,435.9 | 2,388.0* | + 2.0% | 21,946.5 | 20,540.9* | + 6.8% |
| ROOM AIR CONDITIONERS | 64.3 | 92.1* | -30.2 | 3,294.3 | 2,720.0* | +21.1 |
| DEHUMIDIFIERS | 15.6 | 42.9* | -63.6 | 528.2 | 650.9* | -18.9 |
| DISHWASHERS - TOTAL | 236.0 | 211.7 | +11.5 | 1,753.1 | 1,776.9 | - 1.3 |
| Built-In | 214.2 | 184.2 | +16.3 | 1,555.2 | 1,533.5 | + 1.4 |
| Portable | 21.8 | 27.5 | -20.7 | 197.9 | 243.4 | -18.7 |
| DISPOSERS | 287.9 | 228.8* | +25.8 | 2,202.5 | 1,904.0* | +15.7 |
| COMPACTORS | 14.2 | 15.9* | -10.7 | 128.3 | 147.1* | -12.8 |
| REFRIGERATION - TOTAL | 602.3 | 644.8* | - 6.6 | 4,794.3 | 4,721.7* | + 1.5 |
| Refrigerators | 450.5 | 464.5 | - 3.0 | 3,570.0 | 3,472.3 | + 2.8 |
| Freezers - Total | 151.8 | 180.3* | -15.8 | 1,224.3 | 1,249.4* | - 2.0 |
| Upright | 74.3 | 83.4* | -10.9 | 540.2 | 542.5* | - 0.4 |
| Chest | 77.6 | 96.9 | -19.9 | 684.2 | 706.9 | - 3.2 |
| ELECTRIC RANGES - TOTAL | 189.7 | 191.2 | - 0.8 | 1,638.9 | 1,673.3 | - 2.1 |
| Free Standing | 152.7 | 152.2 | + 0.3 | 1,284.7 | 1,297.7 | - 1.0 |
| Built-In | 37.0 | 39.0 | - 5.1 | 354.3 | 375.7 | - 5.7 |
| MICROWAVE OVENS/RANGES*** | 392.5 | 323.6 | +21.3 | 2,670.0 | 2,003.9 | +33.2 |
| HOME LAUNDRY - TOTAL | 653.0 | 653.2* | -- - | 5,101.7 | 5,083.0* | + 0.4 |
| Washers - Total | 398.5 | 396.6* | + 0.5 | 3,084.2 | 3,047.0* | + 1.2 |
| Automatic | 391.2 | 391.1* | -- - | 3,021.0 | 2,957.8* | + 2.1 |
| Wringer & Other | 7.3 | 5.6 | +30.4 | 63.2 | 89.2 | -29.1 |
| Dryers - Total | 254.5 | 256.6 | - 0.8 | 2,017.5 | 2,036.0 | - 0.9 |
| Electric | 199.5 | 199.7 | - 0.1 | 1,586.3 | 1,606.0 | - 1.2 |
| Gas | 54.9 | 56.8 | - 3.3 | 431.2 | 430.0 | + 0.3 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

October 19, 1981 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
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A 3350-1
10/20/81

# MAJOR APPLIANCE SHIPMENTS DROP SLIGHTLY IN 3RD QUARTER

CHICAGO -- Factory shipments of 7.5 million major home appliances dropped 1.2% during the 3rd quarter, compared to a year ago, according to a report issued today by the Association of Home Appliance Manufacturers (AHAM).

September shipments of 2.4 million products dropped 4.5%, while shipments of 24.3 million products in the first nine months increased 5.6% over 1980.

Seasonal products -- room air conditioners and dehumidifiers -- showed the largest declines during the quarter. Refrigerators, clothes washers and dryers, disposers and microwave ovens posted gains.

# # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
September, 1981

| | September 1981 | September 1980 | % Change | Calendar Year to Date 1981 | 1980 | % Change | Calendar Quarter 1981 | 1980 | % Change |
|---|---|---|---|---|---|---|---|---|---|
| ALL MAJOR APPLIANCES | 2,356.8 | 2,467.2* | - 4.5% | 24,307.0 | 23,008.1* | + 5.6% | 7,475.9 | 7,566.3* | - 1.2% |
| ROOM AIR CONDITIONERS | 51.9 | 66.3 | -21.7 | 3,346.2 | 2,786.2 | +20.1 | 399.5 | 724.8 | -44.9 |
| DEHUMIDIFIERS | 2.8 | 16.4* | -82.9 | 531.1 | 667.2* | -20.4 | 86.1 | 143.3* | -39.9 |
| DISHWASHERS - TOTAL | 201.6 | 261.2 | -22.8 | 1,954.7 | 2,038.1 | - 4.1 | 627.8 | 657.4 | - 4.5 |
| Built-In | 182.7 | 224.9 | -18.8 | 1,737.9 | 1,758.3 | - 1.2 | 567.3 | 571.0 | - 0.6 |
| Portable | 18.9 | 36.3 | -47.9 | 216.8 | 279.7 | -22.5 | 60.4 | 86.4 | -30.1 |
| DISPOSERS | 234.5 | 233.8* | + 0.3 | 2,439.5 | 2,137.8* | +14.1 | 763.1 | 662.3* | +15.2 |
| COMPACTORS | 15.8 | 20.8* | -24.0 | 144.1 | 168.0* | -14.2 | 47.3 | 51.9* | - 8.9 |
| REFRIGERATION - TOTAL | 566.5 | 611.9* | - 7.4 | 5,360.8 | 5,333.6* | + 0.5 | 1,907.4 | 1,915.9* | - 0.4 |
| Refrigerators | 455.7 | 466.3* | - 2.3 | 4,025.7 | 3,938.6* | + 2.2 | 1,417.6 | 1,408.1* | + 0.7 |
| Freezers - Total | 110.8 | 145.6* | -23.9 | 1,335.1 | 1,395.0* | - 4.3 | 489.8 | 507.8* | - 3.5 |
| Upright | 46.1 | 68.9* | -33.1 | 586.2 | 611.4* | - 4.1 | 209.8 | 228.8* | - 8.3 |
| Chest | 64.7 | 76.8 | -15.8 | 748.9 | 783.7 | - 4.4 | 279.9 | 279.1 | + 0.3 |
| ELECTRIC RANGES - TOTAL | 176.5 | 206.5 | -14.5 | 1,817.3 | 1,879.8 | - 3.3 | 564.0 | 586.8 | - 3.9 |
| Free Standing | 140.9 | 164.7 | -14.5 | 1,427.5 | 1,462.4 | - 2.4 | 452.8 | 463.5 | - 2.3 |
| Built-In | 35.6 | 41.8 | -14.8 | 389.8 | 417.5 | - 6.6 | 111.2 | 123.3 | - 9.8 |
| MICROWAVE OVENS/RANGES*** | 416.2 | 383.4 | + 8.6 | 3,085.3 | 2,387.3 | +29.2 | 1,157.3 | 963.2 | +20.2 |
| HOME LAUNDRY - TOTAL | 709.0 | 686.2 | + 3.3 | 5,810.7 | 5,769.1 | + 0.7 | 1,981.4 | 1,911.7 | + 3.6 |
| Washers - Total | 415.9 | 401.0 | + 3.7 | 3,500.1 | 3,448.0 | + 1.5 | 1,190.5 | 1,142.7 | + 4.2 |
| Automatic | 405.7 | 390.3 | + 3.9 | 3,426.6 | 3,348.1 | + 2.3 | 1,165.9 | 1,117.5 | + 4.3 |
| Wringer & Other | 10.2 | 10.8 | - 5.6 | 73.4 | 99.9 | -26.5 | 24.6 | 25.2 | - 2.4 |
| Dryers - Total | 293.1 | 285.1 | + 2.8 | 2,310.6 | 2,321.1 | - 0.5 | 790.9 | 768.9 | + 2.9 |
| Electric | 228.6 | 221.8 | + 3.1 | 1,814.8 | 1,827.8 | - 0.7 | 621.3 | 602.8 | + 3.1 |
| Gas | 64.6 | 63.3 | + 2.1 | 495.8 | 493.4 | + 0.5 | 169.5 | 166.1 | + 2.0 |

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges